

# **Advisory Council Meeting Agenda**

November 13, 2018 (4:30pm)

**Order of meeting:**

I. Opening prayer (David) / comments (5 Min)

II. Minutes from October 2018 meeting approved via email. (1 min)

III. Advisory Council Business.

1. Finance Sub-Committee Report (5 min)

2. Mission Effectiveness Sub-Committee Report (5 min)

3. Facilities Sub-Committee Report (5 Min)

4. Technology Sub-Committee Report (5 Min)

5. Public Relations and Marketing Sub-Committee Report (5 Min)

6. Strategic Planning Sub-Committee Report (5 min)

7. Advancement Sub-Committee Report (5 min)

\* Sub-Committee reports completed on the council reporting templates will be added to the minutes of each meeting and form a “meeting packet”.

IV. Principal’s Report (10 min)

V. New Advisory Council Business / Mr. Brian Dooling (15 min)

VI. Next Meeting (January 16, 2019 at 7:00 am)

VII. Adjournment/Closing Prayer (Mr. Wilkerson) (5 min)

## Public Relations and Marketing Sub-Committee

### Future Marketing Plan:

To discuss recent findings and any feedback provided by Mr. Dooling.

### Current Efforts:

Current Efforts made are pending administrative feedback.

### Concerns / Issues:

Same as in last meeting -

1- Internal marketing efforts outweigh external marketing efforts

2- Marketing Budget.

### Actions by the Sub-Committee:

Findings forwarded to administration w/ conferencing expectation.

### Actions Required by the Council:

Schedule a meeting to discuss marketing assessment.

## Principal's Report November 13, 2018

- I. OLV hosted South Deanery Meeting
  - A. Bishop Joel and other Clergy were very complimentary of students and school
  
- II. Volunteer Hours
  - A. Several families are earning hours
  - B. We will send updates in the next couple of months
  
- III. Field Trips
  - A. Pumpkin patch, Mercedes Benz, and Civil Rights Museum
  
- IV. Athletics
  - A. Basketball practice started last week, games start after break
  
- V. Technology
  - A. Working on announcement system
  - B. Update infrastructure-wifi access
  - C. Possibility on moving MD to 1:1 technology
  
- VI. Student Recognition
  - A. Student of the Month
  - B. Perfect attendance and Honor Roll
  
- VII. Celebrations
  - A. Prayer Service- Today-Veterans Service
  - B. Mass Tuesday Nov 27- Fr. Henry
  - C. Prayer Service- Monday December 3
  - D. Mass Wed Dec 12- Our Lady of Guadeloupe- Fr. Kevin
  - E. Advent Program Friday Dec 14 6:00 pm- St. Matthew
  
- VIII. Upcoming dates
  - A. Nov 19-23- Thanksgiving Break
  - B. Nov 27- iGiveCatholic Day of Giving
  - C. Nov 27- Open House 2:30-6:00 pm
  - D. Dec 5- 2:00 pm dismissal

E. Dec 6- St. Nick Feast Day

F. Dec 17-19- MD Midterms

G. Dec 20- Breakfast with Santa/Half Day/Sky Zone Spirit Night