



OUR LADY OF VICTORY CATHOLIC SCHOOL

A National Blue Ribbon School of Excellence



Dear Our Lady of Victory Families:

Last week I met with Dr. Starkovich, Superintendent of Schools for the Archdiocese of Atlanta, regarding an unanticipated drop in enrollment at Our Lady of Victory (OLV) for the upcoming school year. After our meeting, I was assured that the Archdiocese would assist our school community in attempting to increase enrollment, while moving forward with our plans to provide your children with the strong faith and academic education which has become a hallmark of OLV.

In our discussions, we agreed that Our Lady of Victory families are very supportive of the school as indicated in the parent surveys which were completed last spring. We greatly value your recommendations of our school to prospective families.

Therefore, I am excited to announce an incentive program for current families to assist us in recruiting new families and students to Our Lady of Victory:

For every accepted and enrolled new family in grades PreK-7 for the 2019-2020 school year, the current OLV family that recommended the applicant(s) will receive a \$200.00 credit toward the registration fee for 2020-2021 school year. One registration fee will be granted for each new family a current OLV successfully recruits to our school. (You may recall that registration for an upcoming year normally occurs in February). The new family must remain registered at OLV through a minimum of the first semester of school for the 2019-2020 school year.

- * The new student(s) must be enrolled through December 2019 before the credit is applied.
- * One incentive credit will be granted for one current student for each new family that is recruited and subsequently enrolled at OLV for the 2020-2021 school year
- * Credit will be given to the referral family toward one current student's registration fee for the following school year (2020-2021). Should the current school family have only an 8th grade student at OLV, the corresponding dollar amount will be applied to the May tuition payment.
- * The new family must identify you as the one who referred them from the start of the process.

In summary, this incentive begins immediately and will not apply to families you might have referred in the past. The new family must identify you as the one who referred them from the start of the process. This is a pilot year for this program and it will be evaluated at the end of the school year for continuing beyond the 2019-2020 school year. Thank you in advance for your support! Enjoy the rest of your summer!

Thank you,

George Wilkerson
Principal
Our Lady of Victory Catholic School

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